



BANGALORE ELECTRICITY SUPPLY COMPANY LIMITED

(Wholly owned by Government of Karnataka)

ANNEXURE - 2

No: BESCOM/GM(CR)/BC-48/2023-24/4596-4597

Corporate Office
K.R. Circle
Bangalore-560 001
Date: 23 FEB 2024

AMENDMENT

Sub: Engaging a Public Relation Agency (PRA) for the Common Media and Social Media activities of the entire Energy Sector for the effective Publicity & public interaction with Energy Sector –reg.

Ref: 1. Enquiry No: BESCOM/2023-24/SE0088/CALL-2
2. Paper Notification dtd 20.02.2024
3. Pre-bid meeting dtd 23.02.2024
4. Approved by MD, BESCOM dated 23.02.2024

PREAMBLE:

- Short Term Tender Enquiry called for “Engaging a Public Relation Agency (PRA) for the Common Media and Social Media activities of the entire Energy Sector for the effective Publicity & public interaction with Energy Sector vide in ref 1 .
- NIT was published on 20.02.2024 in Kananda Prabha and The Hindu.
- Pre-Bid meeting was held on 23.02.2024.Queries were raised by prospective bidders and sought clarifications/amendment to PQR etc.
- As none of the bidders qualified in the 1st call, it is felt necessary to relax certain PQR conditions, accordingly the below amendment is issued: .

Nomenclature/ Section/ Clause No.	As Existing	Nomenclature/ section/ Clause No.	As Amended
Volume I, Section I of IFB 13.0(2)	The Bidder, shall be an single business agency / entity essentially involved in promoting Public Relation (Media) and Social Media Communication works and should have a minimum experience of 05 (five) years in rendering Public Relation(PR) & Social Media Communication Activities to any Government Department (Central/State/Public Sector). Note: No Consortium or Joint Venture is allowed. The following documents shall be uploaded: 1. Memorandum and article of association (MoA & AoA) Work Order / Experience	Volume I, Section I of IFB 13.0(2)	The Bidder, shall be an single business agency / entity essentially involved in promoting Public Relation (Media) and Social Media Communication works and should have a minimum experience of 02 (two) years in rendering Public Relation(PR) & Social Media Communication Activities to any Government Department (Central/State/Public Sector). Note: No Consortium or Joint Venture is allowed. The following documents shall be uploaded: 1. Memorandum and article of association (MoA & AoA) Work Order / Experience certificate/Completion

Nomenclature/ Section/ Clause No.	As Existing	Nomenclature/ Section/ Clause No.	As Amended
	certificate from the Government Department		Certificate /Contract Agreement/Service Agreement/Engagement Agreement from the Government Department
Volume I, Section I of IFB 13.0(3)	The bidder should have completed or should be working on cumulatively at least 03 (three) Retainer Assignments or 02 (two) Assignments awarded by a Government Departments (Central/ State/Public Sector) for Public Relations and Social Media Management with a project duration of 1 year each or more in the last 5 (five) years on or before the due date for submission of bid. (FY 2018-19. 2019-2020, 2020-2021, 2021-2022 & 2022-23). Documents to be uploaded: Work Order copies / Completion certificates issued by the Government Departments shall be uploaded.	Volume I, Section I of IFB 13.0(3)	The bidder should have completed or should be working on cumulatively at least 03 (three) Retainer Assignments or 02 (two) Assignments awarded by a Government Departments (Central/ State/Public Sector) for Public Relations and Social Media Management with a project duration of 1 year each or more in the last 5 (five) years on or before the due date for submission of bid. (FY 2018-19. 2019-2020, 2020-2021, 2021-2022 & 2022-23). Documents to be uploaded: Work Order / Experience certificate/Completion Certificate /Contract Agreement/Service Agreement/Engagement Agreement issued by the Government Departments shall be uploaded.
Volume I, Section I of IFB 13.0(4)	The Bidder should have completed or should be working on at least 2 (Two) assignments awarded by a Government Departments (Central/State/Public Sector) for Public Relations and Social Media Management of minimum of Rs. 2 Crores (cumulate of 2 Projects). Out of these, at least one (1) project should have been completed in the last 5 (five) years on or before the due date for submission of bid. (FY 2018-19. 2019-2020, 2020-2021, 2021-2022 & 2022-23) . Documents to be uploaded: Work Order copies / Completion certificates issued by the Government Departments shall be uploaded.	Volume I, Section I of IFB 13.0(4)	The Bidder should have completed or should be working on at least 2 (Two) assignments awarded by a Government Departments (Central/State/Public Sector) for Public Relations and Social Media Management of minimum of Rs. 2 Crores (cumulate of 2 Projects). Out of these, at least one (1) project should have been completed in the last 5 (five) years on or before the due date for submission of bid. (FY 2018-19. 2019-2020, 2020-2021, 2021-2022 & 2022-23) . Documents to be uploaded: Work Order / Experience certificate/Completion Certificate /Contract Agreement/Service Agreement/Engagement Agreement issued by the Government Departments shall

Nomenclature/ Section/ Clause No.	As Existing	Nomenclature/ section/ Clause No.	As Amended
			be uploaded.
Volume I, Section I of IFB 13.0(5)	The Bidder should have provided Media services for at least one international event in India or abroad for any of the Government or Public Sector undertakings. Documents to be uploaded: Work Order copies / Completion certificates issued by the Government or Public Sector undertakings shall be uploaded	Volume I, Section I of IFB 13.0(5)	The Bidder should have provided Media services for at least one international event in India or abroad for any of the Government or Public Sector undertakings. Documents to be uploaded: Work Order / Experience certificate/Completion Certificate /Contract Agreement/Service Agreement/Engagement Agreement issued by the Government or Public Sector undertakings shall be uploaded
Clause 13.0 of Technical evaluation Criteria of Qualifying Requirement of IFB	Experience of working on Projects for rendering Public Relation (PR) & Social Media Communication Activities to any Government Departments. • Experience of 5 years – 7 Marks • Experience of 6-10 years – 10 Marks	Clause 13.0 of Technical evaluation Criteria of Qualifying Requirement of IFB	Experience of working on Projects for rendering Public Relation (PR) & Social Media Communication Activities to any Government Departments. • Experience of 2 years – 7 Marks • Experience of 3-10 years – 10 Marks

All other terms & conditions in the bid documents remains un-altered.


General Manager (Ele)
Customer Relations, BESCOM

Copy To:

1. PS to MD/D(T)/D(F), BESCOM with a request to place before MD/D(T)/D(F), BESCOM for kind information.
2. MF.